

## Message Text

UNCLASSIFIED

PAGE 01 CARACA 02713 172006Z

ACTION COME-00

INFO OCT-01 ARA-10 EB-08 ISO-00 /019 W

-----180758Z 089411 /10

R 171703Z MAR 77

FM AMEMBASSY CARACAS

TO SECSTATE WASHDC 6973

UNCLAS CARACAS 2713

E.O. 11652: N/A

TAGS: BEXP, VE

SUBJ: TRADE PROMOTION EVENT SCHEDULE 1977-78

REF: STATE 047190

1. LISTED BELOW IS THE SCHEDULE FOR 1977 AND 1978 TRADE PROMOTION EVENTS, WITH SUGGESTED NAMES FOR SOME OF THE EXHIBITIONS NOT PREVIOUSLY NAMED.

7/12-14, 1977 POLLUTION CONTROL EQUIPMENT CATALOG SHOW

7/25-30 PROCESS CONTROL INSTRUMENTATION SOLO EXHIBITION "INSTRUMENTS 77" WITH ASSOCIATED TECHNICAL SALES SEMINAR(S).

8/29-9/3 METALWORKING AND METALFINISHING EQUIPMENT SOLO EXHIBITION "METALQUIPOS 77"

9/7-9 AUTOMOTIVE REPAIR & SERVICE EQUIPMENT TRADE MISSION

9/26-10/1 TELECOMMUNICATIONS, RADIO AND TV SOLO EXHIBITION "TELETRONICA 77"

10/24-26 PLASTICS PRODUCTION EQUIPMENT TECHNICAL SALES SEMINAR (USDOC 02317)

11/ MISSOURI CONSTRUCTION EQUIPMENT IOGA (PROPOSED)

12/5-10 ADVANCED BUSINESS EQUIPMENT SOLO EXHIBITION "OFISISTEMAS

3/27-4/1, 1978 ENERGY SYSTEMS SOLO EXHIBITION "ENERGIA"

5/15-20 CONSUMER GOODS SOLO EXHIBITION "LA VIDA MODERNA"

5/ EDUCATIONAL TRAINING MATERIALS TECHNICAL SALES SEMINAR

6/26-7/1 PRINTING AND GRAPHIC ARTS SOLO EXHIBITION

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"GRAFQUIPOS 78"

8/ BUILDING AND CONSTRUCTION EQUIPMENT TRADE MISSION

9/4-9 PLASTICS PRODUCTION EQUIPMENT SOLO EXHIBITION "PLASTIQUIPOS 78"

2. EMBASSY FORESEES NO CONFLICTS WITH PROPOSED DATES FOR CY 78 EXHIBITIONS, OTHER THAN PROXIMITY OF ENERGIA, WHICH IS SCHEDULED

FOR WEEK FOLLOWING HOLY WEEK. LIGHT ATTENDANCE MAY BE EXPECTED  
FIRST DAY OR TWO OF EXHIBITION IF CURRENT "ENERGIA" DATES ADHERED  
TO. IT WOULD ALSO BE IMPORTANT THAT ALL EXCHIBITION SET UP WORK  
BE COMPLETED BEFORE HOLY WEEK.  
VAKY

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## Message Attributes

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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009